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BBCA Legal is an international law firm established more than 40 years ago involved in all aspects of maritime and road transport, insurance and commercial law.

The firms' monthly newsletter aims to share relevant aspects of the legal news, in order to keep our clients updated with the latest events of our common market.

In the November edition, we present an article about *Uber Freight*, an app that matches carriers with shippers.



Launched in 2017, Uber Freight's service works like Uber the passenger app, but instead, it allows shippers to connect with carriers seeking freight.

The launch of Uber Freight is next step towards creating one platform for virtually transport of any type:

from Uber taxis, through electro mobility, i.e. bicycles and electric scooters for rent, then food delivery and - now finally - the transport of goods.

Uber Freight increases the efficiency of the logistics industry by creating new cooperation opportunities for present entities on the market.

The platform is to connect carriers or logistic operators, forwarders and shippers in the United States and Europe, "offering predetermined prices, quick payments and the option of booking freight with just one click." It is to enable real-time monitoring of cargo transportation and expand the base of carriers able to handle shippers' orders.

What are the benefits? In addition to an attractive (and known in advance) price list, these are also modern forms of payment, a maximally simplified order process, a large number of available carriers and the ability to monitor the implementation - in other words: the location of the load can be tracked in real time.

After the success of Uber Freight in Germany and the Netherlands, where the service was introduced few months ago, the company decided to introduce its new product to Poland.

Poland is the second largest market for transport companies in Europe, and the logistics industry employs approximately 300,000 people. Digital solutions, such as Uber Freight, will be crucial to connect freight forwarders with proven carriers to transport their goods and support further economic growth. They will continue to be introduced in the rest of European countries. The planned date for the implementation of Uber Freight in Spain is unknown, but the company says it will be "in the near future."



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